



## **For Immediate Release**

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### **Inspiration Home Construction Underway at Hollingsworth Park Verdae**

**Greenville, SC**—Milestone Custom Homes has launched construction of their next official Inspiration Home, an innovative showcase home designed to integrate the best practices and features of high performance building materials, technology and efficiency to produce a balanced living experience. The new home, located in Hollingsworth Park at Verdae, is being built for a customer and is an impressive 11,220 square-foot masterpiece complete with amenities rarely found in a residence. The home will be opened later this year for public tours during the holiday season.

“We’ve taken the idea of custom home building to a new level for our clients with the development of the Inspiration Home concept,” said Jerry Fay, of Milestone Custom Homes. “It’s about building the best home for a balanced life, making great ideas a reality in the home.”

The well-appointed home sits within The Manor section of the Hollingsworth Park community located just off Verdae Boulevard in the City of Greenville.

“This Inspiration Home tour is really going to ‘wow’ tour visitors,” said Debbie Wallace, director of marketing for Verdae. “It is an amazing blend of architectural grandeur and function, making it the kind of tour where you’ll do more than take an accounting of the number of bedrooms and baths. Verdae will be a great host for the thousands of attendees that will plan to walk through this magnificent home.”

The Milestone team has spent months working with top home-industry suppliers to select premier products and amenity packages for the 2012 Inspiration Home. Products are being sourced both nationally and locally, bringing an elite mix of products and efficiency to the plan. Tour visitors will have the opportunity to view product demonstrations and learn more about the latest techniques in custom home building

“The size of this house will attract a number of tour visitors, but it’s the detail that will leave an impression,” said Fay. “We build homes of all sizes, and these same products and processes are available for new home construction as well as renovation projects. That’s our message—be inspired.”

Two charities, the Greenville Humane Society and the SC Mountains to Midlands Affiliate of Susan G. Komen for the Cure®, will benefit from ticket sales during the tour.

A full marketing and media campaign for the 2012 Inspiration Home will begin in July, allowing the public to track the construction progress up to the unveiling on Wednesday, November 28<sup>th</sup>.

**Home Features Include:** Open plan with a fresh design style, chefs kitchen with Wolf/Subzero appliances and Carrara marble countertops, Burchette and Burchette hardwood flooring, smart-technology integration, three bedroom suites and two guest rooms, in-home theatre, smoothie bar, salt resort water pool, gymnasium with skybox and so much more.

### **The Inspiration Home Team**

Early-decision sponsors and participating providers include:

Builder: Milestone Custom Homes

Title Sponsor: Verdae

Designer: Linda McDougald Design | Postcard from Paris®

Beneficiaries Greenville Human Society  
SC Mountains to Midlands Affiliate of Susan G. Komen for the Cure®

Presenting Sponsors: GBS Lumber  
Gaurdian  
Jeff Lynch  
Signature Pools & Patios  
Charter Communications  
Community Journals

Gold Sponsors: Boral Brick  
Clayton Tile  
Georgia-Pacific  
Jeld Wen Windows & Doors

Silver Sponsors: Ferguson Enterprises  
Greenville First Bank  
Huber Engineered Woods  
Samson Stone

Supporting Sponsors: East Coast Millwork  
Emtec  
Huttig Building Products  
Universal Forest Products

**Planned Inspiration Home Activities**

Opening Night Gala	Wednesday, November 28	By Invitation
Tour	November 29 – December 2	*Ticketed
Tour	December 6 – December 9	*Ticketed
Patron Parties	December 4, 5, 11, 12, 14 & 15	By Invitation

*\*Ticket prices will be announced in July*

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